



# Case Benchmark Assessments

## START-UP SERVICES

You strive to ensure the best outcomes for your students, and we know you want the most from your investment in the CASE Benchmark Assessments™. To help you meet these goals, Certica provides a package of Start-Up Services to launch your successful CASE Benchmark program.



Kick-Off Day for school and district stakeholders



CASE Benchmark presentation materials to be used by school and district leaders to provide a consistent message to all stakeholders



Development of a district Data Source Inventory



Virtual meeting with district leadership to optimize your district's use of data in professional learning communities (PLCs)



Data Workshop after the administration of Benchmark 1 (up to 40 participants)

## COMPONENT DESCRIPTIONS



### KICK-OFF DAY

An experienced Certica/TE21 Professional Development Specialist will meet with key leaders (teachers, school administrators, district administrators) to share important details about the CASE Benchmark Assessments:

- Introduction to Certica/TE21 and the members of our team, and how to contact support resources
- Description of how the CASE Benchmark Assessments are customized to match your district's pacing guides
- The CASE Benchmark scoring methodology and the valuable reports you will receive
- Specific strategies for identifying trends and areas of need



### COMMUNICATION TOOLS FOR LEADERS

One of the most challenging tasks for a district is to communicate a consistent message to all stakeholders. We provide district and school leaders with a standard presentation that can be used to share the purpose and components of the administration of the CASE Benchmark Assessments, and the data that will be available to assist in improving student achievement.



## DATA SOURCE INVENTORY

Our team will work virtually with your district leaders to ensure we are aware and educated about the various data sources that are informing instructional decisions, specifically universal screeners and intervention programs. This valuable information will assist our professional development specialists in planning for your Data Workshop after Benchmark 1.



## VIRTUAL PROFESSIONAL LEARNING COMMUNITY (PLC) MEETING

PLCs are vital to helping educators use data to inform instructional practice. We will conduct a virtual meeting with district leaders to gain a full understanding of PLCs in your district, training that has been delivered, and the data culture and expectations communicated by leadership. This input will assist our professional development specialists in adopting expectations and the language of the district regarding PLCs.



## DATA WORKSHOP

After receiving your results from Benchmark 1, a professional development specialist will spend a day with the educators whom you identify. We will analyze the Benchmark results with your team and create actionable steps to improve instruction and increase student achievement.

### ADDITIONAL PROFESSIONAL DEVELOPMENT SERVICES

The following one-day sessions can be valuable additions to your Start-Up Services package



#### Assessing & Building a District Culture of Accountability

The effective use of student and assessment data is key to promoting student achievement and demonstrating district accountability. In this session, we work with your leaders to evaluate your district's mindset and culture of being "data-driven," and provide strategies for leaders to help ensure higher levels of achievement and greater educational equity.



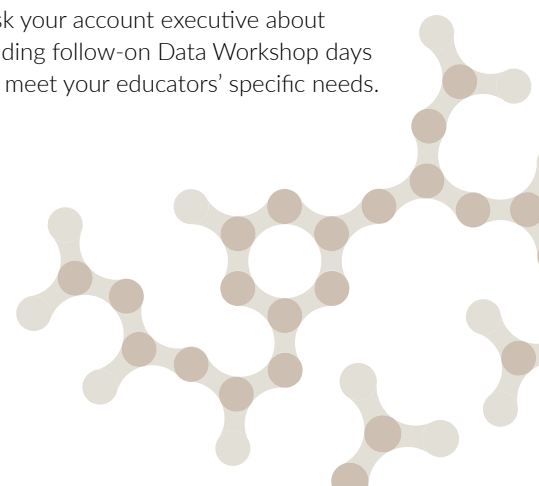
#### Depth of Knowledge (DOK)

The CASE Benchmark reports provide your educators data on how each of their students perform on questions categorized by DOK levels. This is vital information as you are evaluating your students' abilities to transfer knowledge to different contexts. In this one-day session, we will assist educators in gaining a deeper understanding of DOK levels and how to use the information they receive on their CASE Benchmark reports. The session will be accompanied by materials that can be used for redelivery with a greater number of educators in your district.



#### Additional Data Workshops for Benchmark 1

Ask your account executive about adding follow-on Data Workshop days to meet your educators' specific needs.



## ABOUT CERTICA SOLUTIONS

Certica promotes equity in education by giving every student a chance to improve and every teacher an opportunity to impact student improvement. Certica's analytic, assessment and data management solutions provide a foundation for standards-based learning and assessment, as well as teacher data literacy. Certica serves more than 1,500 K-12 school districts and numerous charter school organizations, state education agencies and educational service agencies. Certica is based in Wakefield, Massachusetts, with offices in North Carolina, Ohio, South Carolina and Texas.

