



Professional Development Courses

DATA WORKSHOPS

As a trusted partner with your district, we want to ensure that your investment in the CASE Benchmark Assessments™ results in improved student achievement outcomes. The key factor in improving student performance is the ability to make strategic changes to your instructional practice in response to assessment data. Our team of experienced professional development specialists will walk side-by-side with district and school leaders, as well as instructional support staff and teachers, each step of the way to help you identify trends and develop strategic and actionable steps.

BENCHMARK 1 DATA WORKSHOP

After you receive your Benchmark 1 assessment results, a professional development specialist will spend a day with the educators whom you identify. We will ensure that you have a full understanding of the information provided in our reports (teacher, school, district) and then take you through a deep analysis of the results culminating in actionable steps to be implemented to improve instruction and increase student achievement.

INTENDED AUDIENCE:

District Administrators, School Administrators, Instructional Support Staff, Teachers

BENCHMARK 2 DATA WORKSHOP

One of the most valuable resources at our disposal is instructional time. During our data workshop after Benchmark 2, we will again analyze the data for specific trends and then have the assigned teams participate in specific “Data Dive” activities. The team of educators will be asked to analyze and share their use of instructional time, and to identify opportunities for potential changes that can enhance student achievement. We will specifically focus in this session on supporting professional learning community (PLC) discussions and decisions about how the data can be used to strategically group students for additional core instruction or intervention.

INTENDED AUDIENCE:

District Administrators, School Administrators, Instructional Support Staff, Teachers

BENCHMARK 3 DATA WORKSHOP

After you receive the results of your third Benchmark, you will begin the final push to the end of the year and your state assessments. Strategic use of resources is critical during this hectic time of the school year. One of our professional development specialists will again spend a day with the educators whom you identify, to analyze the results of all three Benchmarks and design strategic intervention plans to be implemented during the final weeks of the school year.

INTENDED AUDIENCE:

District Administrators, School Administrators, Instructional Support Staff, Teachers

LEADERSHIP DEVELOPMENT

DEVELOPING A CULTURE OF ACCOUNTABILITY

The research is clear on the vital role that district and school leadership play in developing school culture. During this session we will work with district and/or school leaders on how to develop a strong culture of accountability by analyzing your current culture regarding the use of data. As an active participant you'll develop specific leadership actions that will put student results at the forefront AND empower your teachers.

INTENDED AUDIENCE:

District and School Leaders

LEADING HIGH PERFORMING PLCS

Many school districts say that they operate professional learning communities (PLC) in their schools. While often the structures and meeting times are protected, the focus is taken away from student and teacher learning and placed on other less important tasks. Let us help you evaluate the structures, culture, leadership and readiness of your PLCs to be driven by student outcomes and focused on teaching practices. Together we will develop specific leadership actions for building-level leaders on how to build and support high performing PLCs.

INTENDED AUDIENCE:

District and School Leaders, Instructional Support Staff

LEADERSHIP COACHING

Leading change either in a district-level position or as a principal is a challenging and often lonely process. The Certica team consists of former principals, chief academic officers and superintendents who are prepared to serve as coaches to district and school leaders. We will use a research-based coaching method to guide you through the change process and the resistance that often comes with creating a more accountable environment. Our hybrid model will include face-to-face and virtual sessions.

INTENDED AUDIENCE:

District and School Leaders



The leadership provided by a school principal is a powerful lever to improve student achievement. Principals and district leaders have access to many instructional tools that can and should inform each action taken by the leader.

ADDITIONAL PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Each course is a one-day on-site opportunity with up to 40 participants.

DEPTH OF KNOWLEDGE (DOK)

The CASE Benchmark reports provide your educators data on how each of their students perform on questions categorized by DOK levels. This is vital information as you are evaluating your students' abilities to transfer knowledge to different contexts. In this one-day session, we will assist educators in gaining a deeper understanding of DOK levels and how to use the information they receive on their CASE Benchmark reports. The session will be accompanied by materials that can be used for redelivery with a greater number of educators in your district.

INTENDED AUDIENCE:

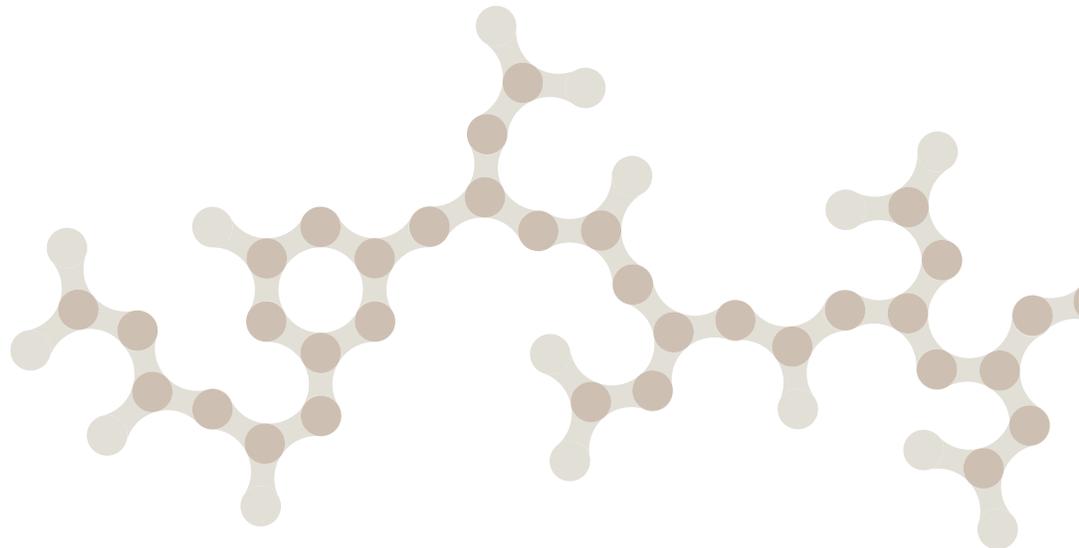
Instructional Support Staff, Teachers

BUILDING A BALANCED FORMATIVE ASSESSMENT USING AN ITEM BANK

Benchmarks are critical markers throughout the year to measure student performance and identify class, school and district level trends for targeted support. As critical as those assessments are to improvement, it is vital that PLCs are building common formative assessments to monitor progress toward mastery of standards on a regular basis. During this session we will show you how to effectively use Certica's item banks to build balanced formative assessments that can target specific standards, DOK levels and concepts. We will walk you through best practices in assessment design to ensure that you are confident in your students' ability to demonstrate mastery.

INTENDED AUDIENCE:

Instructional Support Staff, Teachers



Our team of experienced professional development specialists will help you identify best practices and trends, and develop strategic and actionable plans that can enhance student achievement

DATA-BASED DIFFERENTIATION STRATEGIES

As class sizes increase and the needs of our students become more complex, differentiation of instruction begins to seem like an impossible task. Assessment results are the exact place to start when identifying areas where differentiation best meets the need of each student in the classroom. We will use assessment results to help you identify areas where differentiation is highly suggested and then walk you through research-based best practices to respond to the needs of all students. This session will help educators feel that differentiating for your students is not only possible, but attainable.

INTENDED AUDIENCE:

Instructional Support Staff, Teachers

CORE INSTRUCTION OR INTERVENTION? THE BASICS OF RTI OR MTSS

Whether it is RTI or MTSS, your district is trying to implement a problem-solving model to make decisions in response to your data. One of the fundamental decisions that must be made in the process is whether your data has revealed a need for change in core instruction or a need for targeted intervention. During this session we will work with your identified problem-solving model and help your team of educators develop a decision matrix for responding to data within the RTI/MTSS structure.

INTENDED AUDIENCE:

Instructional Support Staff, Teachers

COLLEGE & CAREER READY ASSESSMENT™ DATA WORKSHOP (CCRA)

The CCRA is an extraordinary practice assessment tool that mirrors the content, time and length of the ACT®. Educators receive rich, timely data that is 97% predictive of student performance on the ACT. Your purchase of the CCRA gives you access to comprehensive reports for the student, grade, content, school and district. In this session, one of our professional development specialists will work directly with your educators to interpret the CCRA reports and develop a specific plan of action to improve student performance on the ACT.

INTENDED AUDIENCE:

Instructional Support Staff, Teachers

ABOUT CERTICA SOLUTIONS

Certica promotes equity in education by giving every student a chance to improve and every teacher an opportunity to impact student improvement. Certica's analytic, assessment and data management solutions provide a foundation for standards-based learning and assessment, as well as teacher data literacy. Certica serves more than 1,500 K-12 school districts and numerous charter school organizations, state education agencies and educational service agencies. Certica is based in Wakefield, Massachusetts, with offices in North Carolina, Ohio, South Carolina and Texas.

