



# ViewPoint Connect

## The education analytics solution that unlocks *all* your data.

Educators want more useful information from district data. Your district captures data about students, assessments, teachers and funding – but how much of that data is helpful? How much is usable? Are you getting the full picture of each student? Is your data helping you to communicate with students, parents and teachers? Where should you make changes or interventions?

ViewPoint Connect™ is the analytics solution that makes it easy for districts to put the right information in the hands of teachers, administrators and parents.

### WHAT MAKES VIEWPOINT DIFFERENT?



Simply-designed dashboards that can be configured for your district's needs and give you all the insights you're looking for



Dynamic watchlists that bring together important student data, like attendance and behavior—as well as assessment scores, credits and grades—so teachers and counselors can act quickly



Easy ability to filter, categorize, drill down and analyze data across the district—to get the information that you really need

### The Power is in the Data

ViewPoint is the only analytics solution that is connected to an interoperability platform.

*What does that mean and why is it important?*

An interoperability platform gives your district an easy “plug-and-play” ability to bring multiple sources of data together seamlessly. With an interoperability platform, your district can integrate data from your student information system, multiple assessments including state assessments, and information stored in special ed systems, behavior management systems, gradebooks and even classroom teaching tools.

ViewPoint doesn't offer dozens of costly data connectors. Instead, ViewPoint integrates the data you need to give you rich and flexible analytics—without leaving important information behind.

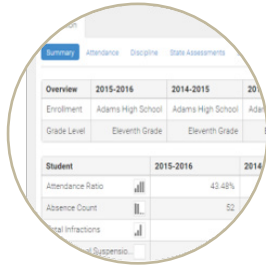


Hundreds of “out-of-the box” charts makes it easy for any district to get started

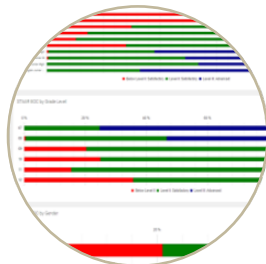


Key performance indicators (KPIs) that are easy to set up and track

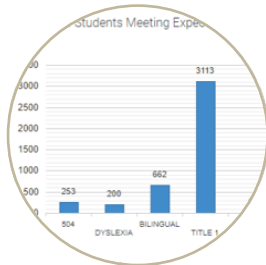
## WHAT CAN YOUR DISTRICT DO WITH VIEWPOINT?



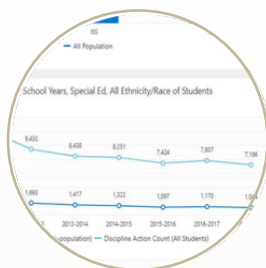
Receive notifications of watchlists with student history



Report assessments by grade level, gender, program, subject or ethnicity



View students meeting expected growth levels by program type



Track trends in behavior to ensure discipline actions are not disproportional across programs or sub-populations

To learn more about ViewPoint, visit [CerticaSolutions.com](http://CerticaSolutions.com), call 855.766.9916 (ext. 1) or email [Sales@CerticaSolutions.com](mailto:Sales@CerticaSolutions.com).

### ABOUT CERTICA SOLUTIONS

Certica is the innovator of the Certica Connect™ Platform-as-a-Service which provides application interoperability and centralized integration, access and enrichment of education data, metadata and content. The company partners with a diverse network of K-12 application and system vendors, as well as learning content and assessment providers. Certica also delivers solutions directly to more than 600 school districts and numerous charter school organizations, state education agencies and educational service agencies.