



# ItemLogic

Assessment teams can create and manage item banks and assessments—easily and efficiently.

Districts need robust assessment programs that reflect students' needs and are aligned to learning standards. Many assessment teams want to develop customized, innovative assessment programs that include:

- item bank and assessment creation—including benchmark and interim assessments;
- collaborative workflow and review processes; and
- assessment content ownership and control.

Creating and managing district item banks and large-scale assessments can be complex and inefficient.

It takes time and expertise to create and manage assessment content. Assessment teams need the flexibility to use items and assessments in multiple systems at the same time or migrate to a new system without having to recreate content.

Now, districts have ItemLogic®—the item banking and assessment content management system used by leading K-12 assessment publishers. With ItemLogic, district assessment teams can create, curate and manage items, assessments and content from multiple sources—all in one place.

## Record of Success

Assessment providers use ItemLogic to build and manage item banks, develop assessments, and curate assessment assets—all in one system.

A proven solution, ItemLogic enables the two leading K-12 item bank providers—Certica with the Navigate Item Bank™ and KDS with Inspect®—to manage their item bank content and distribute their banks to assessment platform partners.

Test publishers who have used ItemLogic to manage their assessments include CenterPoint Education Solutions™ (formerly Parcc, Inc.), Measurement Incorporated® and Measured Progress®.



**District-Wide Assessments:** Create large-scale assessments (e.g., grade-level, interim, benchmark) with a simple, intuitive authoring editor and test blueprints. Numerous item types offer dynamic and engaging content for your students.



**District Item Banks:** Develop district item banks and collections, and manage and store all item assets, metadata, learning standards and assessments in one place, including passages, images, videos and audio.



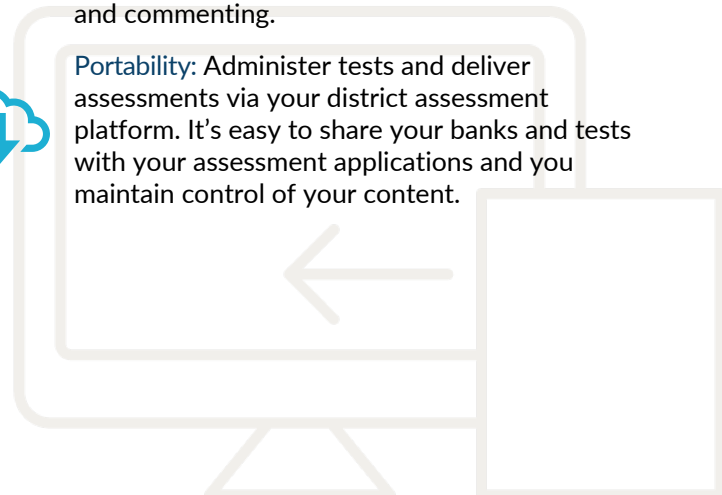
**Standards Alignment:** Align items to local learning standards for both core and non-core subjects. ItemLogic leverages the Academic Benchmarks standards database, you always have access to the largest collection of up-to-date standards.



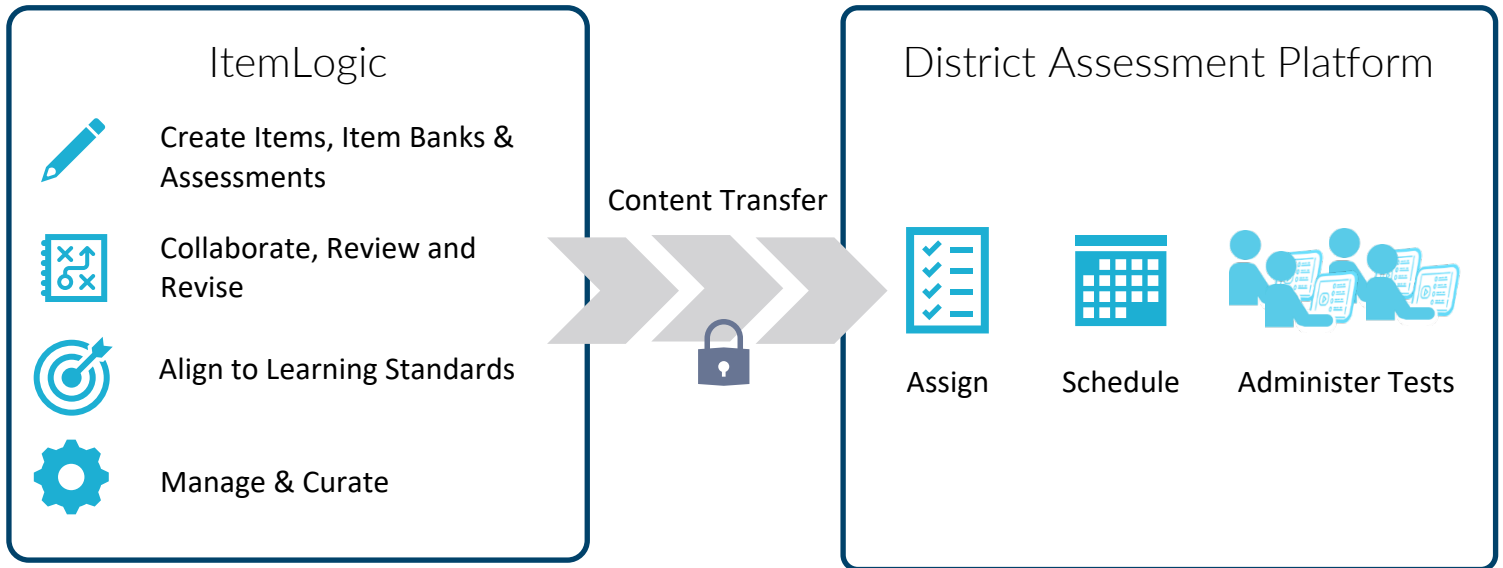
**Collaboration:** Use item creation workflows that foster collaboration and multi-level team engagement. Review and approvals are easy, including star ratings, thumbs-up/down tags and commenting.



**Portability:** Administer tests and deliver assessments via your district assessment platform. It's easy to share your banks and tests with your assessment applications and you maintain control of your content.



ItemLogic lets you expand your collection of district-developed items and tests, and seamlessly transfer tests and content to your trusted assessment platform.



### Key Features of ItemLogic

- Support for 30+ item question types, including interactive items, rubrics, and multipart items
- Simple item and assessment creation interface and content blueprints for development
- Audit trail of content development and revisions, including version control
- Ability to embed video, audio and images
- Easily align content to learning standards
- Search for items by standards and metadata
- Ability to assign access and roles in your creation and review process
- Report on your items' coverage of learning standards, content usage, performance and response information

### About Certica Solutions

Certica is the innovator of the Certica Connect™ platform which provides application interoperability and centralized integration, access and enrichment of education data, metadata and content. The company partners with a diverse network of K-12 application and system vendors, as well as learning content and assessment providers. Certica also delivers solutions directly to more than 500 school districts and numerous charter school organizations, state education agencies and educational service agencies.

### MORE INFORMATION

Interested in exploring ItemLogic?

Contact us at [sales@CerticaSolutions.com](mailto:sales@CerticaSolutions.com) or call 855.766.9916 extension 1.

