



ItemLogic

Develop, curate, maintain and deliver assessment content – all in one place.

ItemLogic® enables the leading assessment content providers to bring innovative and engaging content to the K-12 market with enterprise-class infrastructure to support large-scale item creation, content collection management, and item and assessment delivery.

MANAGING ASSESSMENT CONTENT JUST GOT EASIER

ItemLogic offers K-12 digital content providers with a “one-stop-shop” of test and assessment authoring, item banking and deployment capabilities, allowing providers to manage the entire lifecycle of item and assessment content.



Content Authoring: Create rigorous content using simple, intuitive authoring capabilities like a WYSIWYG authoring editor and content blueprints.



Connected Workflows: Move content from concept to assessment effortlessly with workflows that foster collaboration and multi-level team engagement.



Content Management: Manage and store all item assets, metadata and assessments in one place, including passages, images videos and audio.



Content Delivery: Provide platform partners with access to your assessment content and metadata as soon as you publish it, removing typical export & import and QA delays.



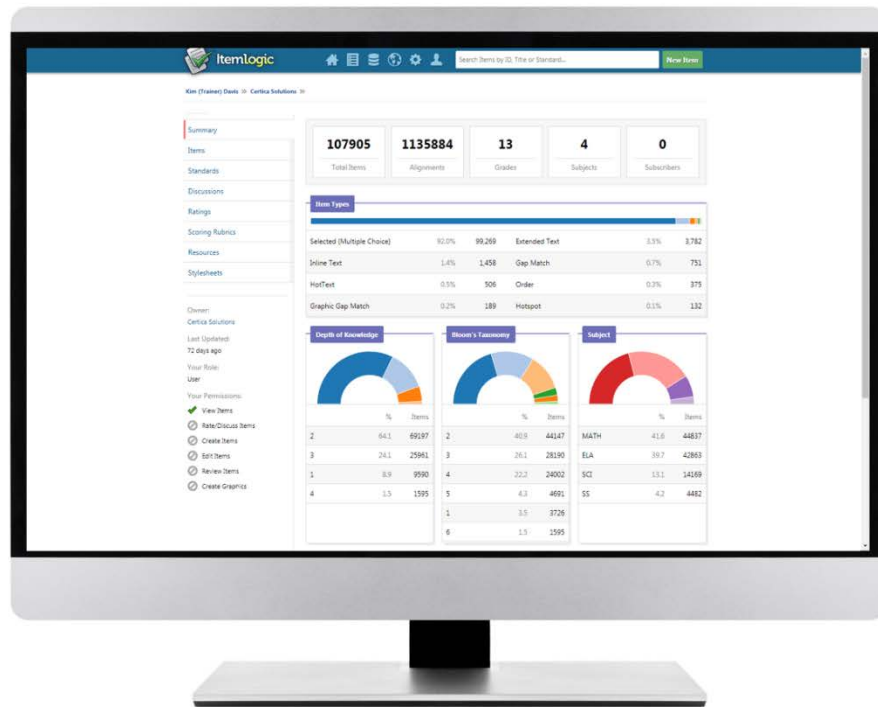
Analytics: Gain valuable insights from user feedback and content analytics, to inform and guide your product roadmap.

ASSESSMENT CONTENT WORKFLOW

With the unique workflow features of ItemLogic, item and assessment development is organized and simplified. Project teams can be created and assigned specific content goals. Product managers can define blueprints to kick off development activities. Item and test authors can collaborate easily, with a streamlined multi-level review and approval process that includes real-time feedback through commenting and tagging.

FOCUS VALUABLE RESOURCES ON CONTENT, NOT COMPLEXITY

Used by leading assessment publishers and content providers, ItemLogic is the only enterprise-class assessment content management system designed specifically for the education sector.



KEY FEATURES OF ITEMLOGIC

- Author 30+ item interaction types
- Simple item creation interface
- Content blueprints and stylesheets for item and assessment development
- Audit trail of content development and revisions
- Multi-faceted search
- API and QTI v2.2 compatibility
- Item and test player capabilities that ensure content is rendered exactly how it was intended
- Access control based on content type and defined period of time
- Reporting capabilities including content coverage, gap analysis, content usage and performance and response information

About Certica Solutions

Certica is the innovator of the Certica Connect™ platform which provides application interoperability and centralized integration, access and enrichment of education data, metadata and content. The company partners with a diverse network of K-12 application and system vendors, as well as learning content and assessment providers. Certica also delivers solutions directly to more than 500 school districts and numerous charter school organizations, state education agencies and educational service agencies. Certica is based in Wakefield, Massachusetts and has offices in Harvard, Massachusetts; Cincinnati, Ohio; and Austin, Texas.

MORE INFORMATION

Interested in exploring the leading assessment content management solution?

Contact us at sales@CerticaSolutions.com or call 855.766.9916 extension 1.

