

AB Connect

AB Connect™, is the tagging, search and discovery system which enables education content interoperability and searchability in websites, applications and platforms. AB Connect builds upon the Academic Benchmarks repository of four million machine-readable learning standards and connected search terms with a powerful artificial intelligence (AI)-based engine which provides machine assistance to make the content and alignment process highly efficient and accurate.

With AB Connect, publishers and curators of instructional and assessment content can tag their learning assets with expertly-chosen search terms which are organized into taxonomies and controlled vocabularies. Content can then be more easily searched in learning platforms, such as learning management systems and assessment applications.

Career Technical Education (CTE) prepares students for career readiness through advancing academic and technical skills, knowledge and training. According to Advance CTE, about 12.5 million US high school and college students are enrolled in CTE¹. Like so many education courses and programs, rigorous standards are foundational to CTE. The Common Career Technical Core (CCTC) is a set of standards for Career Technical Education, developed through a state-lead initiative. The CCTC includes a set of standards for each of the 16 Career Clusters – which represent different industries – and their corresponding Career Pathways, which define what students should know after completing their education program in order to be successful in their chosen field. States can adopt the CCTC standards or modify them to more closely reflect their workforce profile.

AB Connect supports multiple state-specific CTE standards, listed below, as well as the CCTC.

- Arizona
- California
- Colorado
- Florida
- Georgia
- Idaho
- Illinois
- Indiana
- Kentucky
- Massachusetts
- Michigan
- Mississippi
- Missouri
- Nevada
- New Jersey
- New York
- North Carolina
- Ohio
- Pennsylvania
- South Carolina
- Tennessee
- Texas

¹Advance CTE, Website: Career and Technical Education, June 2019.